



October 10, 2010

## **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by WBFF-TV,  
Baltimore, Maryland, along with the most significant  
programming treatment for the period of

July 1, 2010 through September 30, 2010

The order in which the issues appear does not reflect any priority  
or significance. The list is by no means exhaustive.

**ISSUE:                    ELECTIONS**

Broadcast Date:        July 19/10:18PM  
Length:                3:30  
Source:                Local  
Description:            Maryland's next governor won't be decided for months but the mud is already flying. Jeff Barnd reports.... cutting through the campaign commotion.

Broadcast Date:        July 26/10:19PM  
Length:                3:45  
Source:                Local  
Description:            Election Day in Maryland may be months away but the governor's race is already heating up. Jennifer Gilbert examines a hot topic..job creation in Maryland

Broadcast Date:        August 13/10:20PM  
Length:                3:50  
Source:                Local  
Description:            Two top contenders for the Maryland governor's race release fundraising numbers. Jennifer Gilbert examines their early spending

Broadcast Date:        August 19/10:18PM  
Length:                3:40  
Source:                Local  
Description:            A new Rasmussen poll shows O'Malley and Ehrlich neck and neck. What does this mean for the Governor's Election?

Broadcast Date:        September 3/10:17PM  
Length:                3:40  
Source:                Local  
Description:            Who's Brian Murphy? Jennifer Gilbert profiles the Republican gubernatorial candidate, endorsed by Sarah Palin, who is running in the governor's primary election.

Broadcast Date:        September 9/10:18PM  
Length:                3:30  
Source:                Local  
Description:            The Obama Factor....democrats voted in 2008 but without a presidential election, will Governor O'Malley's campaign team get those voters back to the polls.

Broadcast Date: September 13/10:18PM  
Length: 3:40  
Source: Local  
Description: Melinda Roeder profiles some Iraqi War veterans who are running in local elections.

Broadcast Date: September 18/10:18PM  
Length: 3:30  
Source: Local  
Description: A look at elections ads.

Broadcast Date: September 24/10:20PM  
Length: 3:40  
Source: Local  
Description: Jeff Barnd reports on the new ad by Governor O'Malley that lashes out at former Governor Ehrlich for calling taxes "fees" rather than taxes. Political analyst Blair Lee weighs in on the controversy. .

## **ISSUE: IMMIGRATION**

Broadcast Date: July 1/10:19PM  
Length: 4:00  
Source: Local  
Description: "Mixed Messages." 20 million illegal immigrants in the US with thousands still trying to get into the country. Jeff Barnd examines the mixed messages that illegal immigrants encounter when they are inside our border. What is the local impact?

Broadcast Date: July 28/10:18PM  
Length: 4:10  
Source: Local  
Description: "Guarding the Borders" volunteers and citizens are guarding the American Borders patrolling for illegal immigrants and drug smugglers. Jeff Abell reports.

Broadcast Date: August 1/10:18PM  
Length: 3:30  
Source: Network  
Description: "Battling the Border"... Battles are along the borders result in death. One widow's story of how her husband was killed trying to protect American from illegal immigrants.

Broadcast Date: August 9/10:18PM  
Length: 3:50  
Source: Local  
Description: Arizona's controversial law which allows police to detain anyone without proper ID is still on hold. Federal courts are expected to decide whether the law is constitutional. In the meantime, the debate over immigration continues to provoke strong emotions. John Rydell reports.

Broadcast Date: August 14/10:19PM  
Length: 4:00  
Source: network  
Description: Anchor babies are seen by many as a way to skirt the law. Lawmakers are calling for an amendment that would rewrite the law where citizenship is granted to anyone born in the US

## **ISSUE: ECONOMY**

### **News at Ten Cover Stories:**

Broadcast Date: July 7/10:32PM  
Length: 4:00  
Source: Local  
Description: "Cities of Sin"... sex and drugs to fix our finances? Jennifer Gilbert examines how cities and states across the country are coming up with creative remedies to balance budgets.

Broadcast Date: July 8/10:23PM  
Length: 3:30  
Source: Local  
Description: "Helping Horses"... the sluggish economy is taking its toll on everyone including animals. One Maryland farm is doing what it can do to rehabilitate horses that have been neglected.

Broadcast Date: July 10/10:23PM  
Length: 3:50  
Source: Local  
Description: "Stealth Marketing". In a tough economy many businesses turn to stealth marketing to attract consumers. A look at the deceptiveness and the effectiveness of the practice.

Broadcast Date: July 26/10:32PM  
Length: 3:40  
Source: Local  
Description: A look at how billions of stimulus money is running dry and yet some economists believe the worst is yet to come

Broadcast Date: August 2/10:19PM  
Length: 3:50  
Source: Local  
Description: "Summer Slowdown". Melinda Roeder examines the sluggish home sales this summer and realtors' concerns. Is the problem the intense summer heat or low credit scores which impact property values?

Broadcast Date: August 26/10:20PM  
Length: 3:30  
Source: Local  
Description: A "Double Recession". Jeff Barnd reports on President Obama's announcement that the recession is over. But is the nation in for a second round?

Broadcast Date: September 20/10:24PM  
Length: 3:40  
Source: Local  
Description: "Wind Resistance". As the demand for energy continues to grow and prices continue to soar, many are turning to wind to generate electricity of their own. Jeff Abell examines some proposals to build wind turbines and the controversy in local communities.

Broadcast Date: September 29/10:33PM  
Length: 3:50  
Source: Local  
Description: When money is tight, many people are forced to cut back. But in Baltimore, that's not always the case. Jeff Abell examines how the city government is using taxpayers' dollars in frivolous and self-serving ways.

**ISSUE:                   HEALTH**

News at Ten Cover Stories:

Broadcast Date:     September 25/10:19PM  
Length:             3:30  
Source:             Network  
Description:         "Hope for the Cure"...A new technology is giving hope to women with breast cancer. The procedure...The Ultra Beam ...combines surgery and radiation.

Broadcast Date:     September 28/10:22PM  
Length:             3:40  
Source:             Local  
Description:         "Concussions Repercussion"...Megan Gilliland reports on Friday night football and the intensity of the game resulting in concussions with deep impact on the student athlete.

Broadcast Date:     September 8/10:22PM  
Length:             3:45  
Source:             Local  
Description:         If someone needed CPR, are you ready to save a life? Melinda Roeder examines the changes in the proper way to do CPR.

Broadcast Date:     September 10/10:33PM  
Length:             4:00  
Source:             Local  
Description:         Tonight the four networks team up to "Stand Up for Cancer", raising money to find a cure. Locally, one boy from Bel Air had his own battle and he's proving you can overcome the odds. Kathleen Cairns reports.

Broadcast Date:     September 21/10:34PM  
Length:             3:45  
Source:             Local  
Description:         A report recently released by state officials says the federal health care bill will save Maryland hundreds of millions of dollars during the next decade. Now a powerful state lawmaker is speaking out and calling the report findings a "political spin". Jeff Barnd reports.

Broadcast Date:     September 1/10:33PM  
Length:             3:50  
Source:             Local  
Description:         A soldier badly burned in war begins the road to recovery traveling thousands of miles for treatment with a local doctor.

Broadcast Date: August 3/10:18PM  
Length: 3:30  
Source: Local  
Description: A Maryland doctor is performing incredible surgery to reconstruct the severely burned faces of wounded warriors. Melinda Roeder reports.

Broadcast Date: August 5/10:23PM  
Length: 3:30  
Source: Local  
Description: New studies show an ancient form of healing can ease chronic back pain.

Broadcast Date: August 6/10:22PM  
Length: 3:50  
Source: syndicated  
Description: A man's best friend for fitness. A look at how humans and canines are both becoming more overweight and how a workout class is geared to the dog owners and his pet...it's making a dog-gone good difference.

Broadcast Date: August 7/10:18PM  
Length: 4:00  
Source: Local  
Description: Henrietta's Legacy....Jennifer Gilbert shares the story of a humble woman who died of cervical cancer sixty years ago at Hopkins...but whose cells are living on. Hopkins researchers harvested cells from Henrietta Lacks and grew them in a dish where they multiplied and were used by researchers around the world. HeLa cells have saved countless lives and yet neither Henrietta nor every family ever received credit or reward for this medical miracle.

Broadcast Date: July 17/10:22PM  
Length: 3:45  
Source: Local  
Description: A look at one woman's struggle and victory over lymphoma...and she credits her recovery to non-traditional medicine.

Broadcast Date: July 22/10:31PM  
Length: 3:40  
Source: Local  
Description: Athletes from Maryland are gearing up for the Olympics, but these games are for true survivors. Melinda Roeder profiles local para-athletes.

Broadcast Date: July 23/10:19PM  
Length: 3:30  
Source: Local  
Description: Nearly 40% of melanoma cases in children go unnoticed. One teen tells his story of how and why he was lucky to catch his cancer.

## **ISSUE: SUBSTANCE ABUSE**

Program: Straight Talk  
Broadcast: July 3/6AM  
Source: Local  
Length: 30 minutes  
Description: Substance abusers and the family. A discussion of the impact of substance abuse on the user's family. Dealing and overcoming the struggles, getting treatment, healing. Guest: Missie Huber, whose son was an addict and whose families' struggles motivated her to write Tormented Souls.

Program: Straight Talk  
Broadcast: August 7 and September 4/6AM  
Source: Local  
Length: 30 minutes  
Description: Prescription Drugs and Abuse of Prescription Drugs. A discussion with Dana Leibowitz, Director of the Center for Mental health

### **News at Ten Cover Stories:**

Broadcast Date: July 15/10:23PM  
Length: 3:40  
Source: Local  
Description: Sun and fun in Ocean City this summer for teens but they're also getting high on an herbal substance. Joy Lepola reports.

Broadcast Date: August 24/10:21PM  
Length: 3:50  
Source: syndicated  
Description: "Texting Addictions"...Teens are talking less on the phone but texting more. Some doctors believe it's an addiction.

## **CRIME/CRIMINAL JUSTICE**

Program: America's Most Wanted  
Broadcast: Saturdays 9PM  
Source: Network  
Length: 60 minutes  
Description: A weekly program featuring profiles on fugitives and unsolved crimes in which viewers' help is solicited to bring criminals to justice. The program also features missing children alerts to help identify them and reunite them with their families free. An investigation of the abuse.



Program: Maryland's Most Wanted

Broadcast: Saturdays/10:20PM

Source: Local

Length: 1:30

Description: The News at Ten in cooperation with Maryland State Police, area sheriffs' offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

Program: Fugitive Files:

Broadcast: July 30 and August 27/10PM – 10:45P

Source: Local

Length: 45 minutes

Description: During the The News at Ten, a team of Baltimore City Police Warrant Apprehension Task Force detectives come to the studio to focus on unsolved crimes and fugitives from justice. During the show they man phones to receive viewers help in finding fugitives and taking some of Baltimore's most dangerous criminals off the streets.

#### News at Ten Cover Stories:

Broadcast Date: September 30/10:33PM

Length: 3:30

Source: Local

Description: Joy Lepola investigated how human trafficking is hidden in Baltimore City but becoming a big business.

Broadcast Date: September 16/10:25PM

Length: 3:50

Source: Local

Description: In the wake of a murder-suicide at Johns Hopkins Hospital in east Baltimore, Jennifer Gilbert examines how safe hospitals really are.

Broadcast Date: August 30/10:21PM

Length: 3:50

Source: Local

Description: Jeff Barnd examines questions raised in the wake of a Hopkins researcher's murder, why violent repeat offenders are still on the streets of Baltimore

Broadcast Date: August 25/10:19PM  
Length: 3:40  
Source: Local  
Description: "Coddling Criminals"...many arrested for serious crimes have a long criminal record. Are judges and prosecutors coddling criminals? FOX 45 investigated how repeat offenders are getting out of prison after serving only a fraction of their sentence.

Broadcast Date: August 10/10:18PM  
Length: 3:30  
Source: Local  
Description: "Court Watch"...the murder of a Hopkins researcher brings to light how deadly repeat offenders can be. What role do judges play in creating repeat offenders? Joy Lepola reports.

Broadcast Date: August 16/10:32PM  
Length: 3:30  
Source: Local  
Description: "Caught on Tape"...Unsolved murders in Baltimore may be some answer edby citizens capturing crime on their phone cameras.

Broadcast Date: July 21/10:21PM  
Length: 3:40  
Source: Local  
Description: An exclusive Fox45 investigation uncovers how a state worker walked out with the names, social security numbers and addresses of thousands. The crime went undetected fro months. Joy Lepola reports.

## **ISSUE: YOUTH/FAMILY**

### **News at Ten Cover Stories:**

Broadcast Date: July 14/10:19PM  
Length: 3:40  
Source: Local  
Description: Teen dating is becoming more dangerous as violence becomes more common in teen relationships. In the wake of U of Va's and Marylander Yeardley Love's murder by her boyfriend, the House of Ruth responds with a teen dating violence prevention program.

Broadcast Date: July 24/10:23PM  
Length: 3:45  
Source: Network  
Description: An organization provides fun for a group of children who have parents in the military and are fighting overseas.

Broadcast Date: August 11/10:32PM  
Length: 3:50  
Source: Local  
Description: "Adoption Struggle"...Kathleen Cairns shared the story of a local family who has adopted five little girls from China...all with special needs.

Broadcast Date: August 18/10:19PM  
Length: 3:30  
Source: Local  
Description: "Mission of Mercy"...a young woman in Dundalk is packing her bags and heading to the other side of the globe for the next 18 months to serve families and children in need.